

## **Request for Expressions of Interest: Public Polling on Corruption Prevention in Sri Lanka**

The East-West Management Institute (EWMI) is seeking expressions of interest (EOIs) to conduct public opinion polling concerning the root causes of bribery and corruption and ways to prevent bribery and corruption in Sri Lanka. EWMI is currently implementing a project in Sri Lanka on preventing bribery and corruption and on building the capacity of the Commission to Investigate Allegations of Bribery or Corruption (CIABOC). The information to be developed through this public polling will be used to guide project activities and the development of corruption prevention tools, and to measure the impact of project activities. Two polls will be conducted: first a national poll, to be conducted before the end of 2018, and the second, more targeted polling in specified regions of Sri Lanka where the project will be working, before the end of 2019. In addition to public polling, some focus group discussions will be held with business and government leaders, both in Colombo and in other regions. The findings will be presented in reports in English and at public events. Data will need to be disaggregated according to region, gender, age, and ethnicity.

The EOIs must be submitted to EWMI by email to [mdietrich@ewmi.org](mailto:mdietrich@ewmi.org) no later than October 22, 2018. The EOIs must be no longer than five pages and include the following:

- A brief description of the history, staff, and prior work of the organization, including conducting similar polling;
- A brief description of the organization's capacity to conduct polling and engage in focus group discussions throughout Sri Lanka;
- A proposed approach, including proposed tools and methodologies, to conducting the polling and focus group discussions;
- A summary of the organization's capacity in making public presentations; and
- Information concerning the billing structure of the organization.

EWMI will review the EOIs and develop a short list of eligible organizations. In early November, EWMI will hold follow up discussions with short-listed firms regarding their approach and capacity, after which it may request full proposals from the short-listed organizations. EWMI will work with the finally selected organization to develop the questions to be asked and the overall approach to the polling and focus groups, with the initial polling and report completed before the end of December 2018.

Eligibility is open to any Sri Lankan-based firm, whether not-for-profit or for profit, with the experience and capacity to conduct public polling and focus groups of the types described above. EWMI reserves the right not to make any awards to any organizations which submit EOIs or proposals to EWMI, and any organization that submits an EOI or proposal to EWMI does so at its own expense.